

This is your personal invitation, being sent to you because you met Tina Jesson

# "How to get over £1 Million worth of publicity when you have zero advertising budget"

[www.tinajesson.com](http://www.tinajesson.com)

Dear Business Friends & Colleagues,

Just imagine if your company was featured in the Wall Street Journal or in the Times?

**How would that increase your sales?**

Just imagine raising your company profile and credibility to a level of national and even international brand awareness?

**Would that impact on your business in a positive way?**

Just imagine getting your company on national TV? What could that do for your company sales?

**Have you ever dared to dream it?**

It is just a dream for most companies, because most companies don't have mega advertising budgets. But it doesn't have to be a dream – you just have to be brave and strong – and open to a few 'jaw dropping' ideas.

**Would you like to hear the insider knowledge from someone who has actually achieved that level of success for her own business?**

If you own your business and want it to grow, you need the strategies, to share the experiences & find out the secrets to the success of how Tina Jesson achieved **SO** much publicity for her business when she had a zero advertising budget, and how even now she can afford an advertising budget, she chooses not to have one.

Tina will be running her next day long workshop on:

**"How to get over £1 Million worth of publicity when you have a zero advertising budget"**

By the end of just one day, you'll have developed your most **POWERFUL** press release **EVER!**

Here's a little bit more about Tina before you decide to book your place.

As an accomplished property writer for What?House magazine, Tina has featured in national and regional media...she regularly receives requests for TV & Radio interviews and has even had a publisher 'knock on her door' asking her to write a book! Tina has even contributed to Ch4's Property Ladder and Selling Houses Programmes.

And here's what Andrew McSwiggan, Managing Director of Strategic Information Systems Ltd had to say...*'I needed to write a press release to convey a complex message to ordinary people. My first draught was written in a corporate and technical language. Tina coached me for a day and showed me how to convey the information in an **engaging and friendly way**. The outcome was an article that **encouraged the reader to read it**. I am delighted with the outcome and **would recommend Tina to anyone in my position.**'*

Turn over to book your place now...

Make cheques payable to:

Home Stagers Ltd

Send to: Home Stagers® Ltd, The Old Police Station,

Wharncliffe Rd, Ilkeston, Derbyshire. DE7 5GF

Or Fax to: 0870 460 8023

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You'll have the opportunity to meet & network with other like minded business people and have the option to discuss your needs in either open forum or one to one, so by the end of just one day you'll have developed **your** most **POWERFUL** press release **EVER!**

Places are strictly limited to 30 so book your place now.

**Date:** Thursday 19<sup>th</sup> January 2006  
**Venue:** Holiday Inn, Nottingham/Derby. Bostocks Lane, Sandiacre, Nottingham NG10 5NJ  
Just Off J25/M1  
**Time:** 9.00am - 4pm Registration/Welcome/Networking

Investment includes tea/coffee and lunch.

£199 + VAT per delegate

Early Bird Incentive: £179 + VAT for all bookings received by 23<sup>rd</sup> December 2005

Multiple Booking Incentive: £159 + VAT when you book for 2 or more delegates

Special Booking Incentive: £159 + VAT if you are a member of a business/networking group

**JUST FAX THIS BACK NOW to 0870 460 8023 and we'll send you an invoice or call 0115 930 6089**

**YES PLEASE – I'd like to book \_\_\_\_ places on this exciting seminar. Please send me an invoice for £\_\_\_\_\_**

<b>Company Name:</b>		<b>Contact Tel:</b>	
<b>Billing Address:</b>			
<b>Delegate # 1 Name:</b>			
<b>Delegate # 2 Name:</b>			
<b>Delegate # 3 Name:</b>			
<b>Delegate # 4 Name:</b>			
<b>Delegate # 5 Name:</b>			

P.S My guarantee to you is that I will be sharing the secrets that will work for you, if however you are not highly delighted by the first coffee break please let me know and give me an opportunity to put your concerns right. If you are still not happy you can have a full refund with no hassle and no quibble... that's my personal guarantee to you.

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